



2025
GAMEPLAN



TABLE OF CONTENTS

Letter from Director of Athletics	1	2025 ODAF Renewal	8	Football Premium Seating	16
2024 ODAF Year in Review	2	2025 ODAF Membership Benefits	9	Hospitality Areas	17
2024 Academic Stats	3	2025 Season Ticket Pricing	10	Pride of ODU	18
Your Impact	4	2025 Ticketing Timeline	11	ODAF Giving Societies	19
Current Initiatives	5	Ways to Renew your Tickets	13	How to Give	20
Cost per Student-Athlete	6-7	2025 Football Parking	14	Ways to Give	21
				2025 Football Schedule	22

DEAR ODAF MEMBERS,

I speak for everyone in the Old Dominion University athletics program when I say that we are grateful and humbled by the outstanding support ODU receives from our alumni, friends, and donors.

We set several football attendance records in 2024. We sold out three of our six home games – the most since 2017 – and our average attendance of 20,272 was the most since we began playing football in 2009. For the third season in a row, we led the Sun Belt Conference in men's basketball attendance, and we were among the top three in women's basketball attendance.

We know a football game is more than just a game – it is an event. Because of this, we have focused on making your experience more entertaining. The fireworks and light shows, the entertainment on Kaufman Mall, and the amazing halftime drone show during our Thursday night ESPN broadcast added to the game atmosphere in 2024. We can't wait to surprise you even more this fall.

We are enthusiastically optimistic about the 2025 football season. Sixth year head coach Ricky Rahne and his staff have adapted to the new reality of the transfer portal, NIL, and are working with The Pride of ODU, the official collective for the University, to make sure we remain competitive. We retained the corps and heart of our program following the season.

Mike Jones '94, our men's basketball head coach, has worked tirelessly to build his program in his first season. Mike expects ODU to compete

for the Sun Belt title every year, and given his outstanding leadership and recruiting, we are confident that those lofty goals are well within our reach.

Thanks in large part to the generosity of our donors, construction recently began on the \$24 million renovation of Bed Metheny Ballpark. In February 2026 it will reopen as the Ellmer Family Baseball Complex with 2,500 chair back seats and dozens more fan and player amenities.

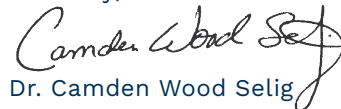
We have not wavered on our commitment to provide the counseling and tutoring our student-athletes need to excel in the classroom. Of ODU's 423 student-athletes in 2023-24, more than half were on the Dean's List (3.4 GPA or better). We had a record-high department-wide GPA of 3.27 overall.

Our hard-working student-athletes deserve your support. I urge you to renew your football season tickets – the deadline is May 1 – and to support the Old Dominion Athletic Foundation, which provides our student-athletes with over \$5 million in athletic scholarships every year.

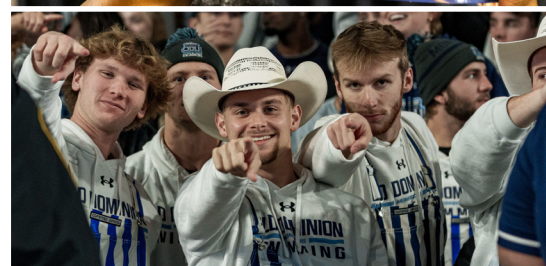
We have the best fans in the Sun Belt Conference, and we appreciate every one of you.

See you on campus soon.

Cordially,



Dr. Camden Wood Selig
Director of Athletics
ODAF Member



2024 ODAF YEAR IN REVIEW

ODAF CELEBRATED 60 YEARS



In 2024, the Old Dominion Athletic Foundation celebrated its 60th year of supporting ODU Athletics. During that time, we have raised over a quarter of a billion dollars, helped

graduate thousands of student-athletes, and built state of the art facilities for ODU student-athletes. All of this is because of you, our loyal donors and fans! We would especially like to thank all the ODAF members who helped make the ODAF 60th Anniversary Celebration such a memorable event on May 9, 2024.



ODAF Team Members: (L-R) Tim Kovacs, Stephen Grimes, Dex Blank, Ashley Waters, Kieran Donohue, Jena Virga, Ashley Vellines, John Vellines, Jr., Big Blue, Blaine Taylor

2024 Total Donors: **2,668**

100% ATHLETICS DEPARTMENT
STAFF GIVING PARTICIPATION
12 Consecutive Years

ODAF MISSION

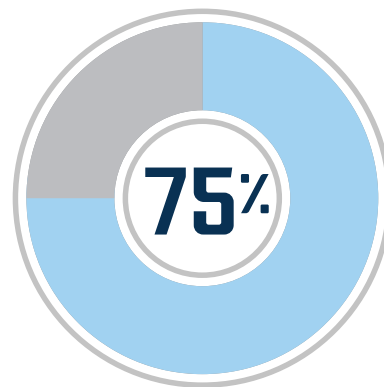
The mission of the ODAF is to raise financial support for Old Dominion University Athletics and to ensure that our coaches and student-athletes have the resources necessary to compete for championships.

Members of the ODAF also enjoy the satisfaction of knowing their gifts are investments in the lives of our student-athletes, providing the academic foundation and character-building traits learned through a collegiate athletic experience. Because of you, we create winners in the classroom, in athletic competition, and in life.

2024 ACADEMIC STATS

436
STUDENT-ATHLETES

3.32
OVERALL DEPARTMENT GPA



Student-Athletes
earned a **3.0** or higher

DEAN'S LIST

96

34 - 3.99 GPA

56

4.0 GPA OR HIGHER



COMMUNITY SERVICE HOURS

5,444 Hours of Community Service
Completed by Student-Athletes and
Athletics Department Staff



YOUR IMPACT



ACADEMIC
SUPPORT



CAPITAL PROJECTS



ENDOWMENTS



MEDICAL CARE



MENTAL HEALTH
SERVICES



NUTRITION



PROGRAM SPECIFIC
SUPPORT



RECRUITING



SCHOLARSHIPS



STRENGTH
TRAINING



TEAM MEALS



TRAVEL



CURRENT INITIATIVES

ODAF ANNUAL FUND

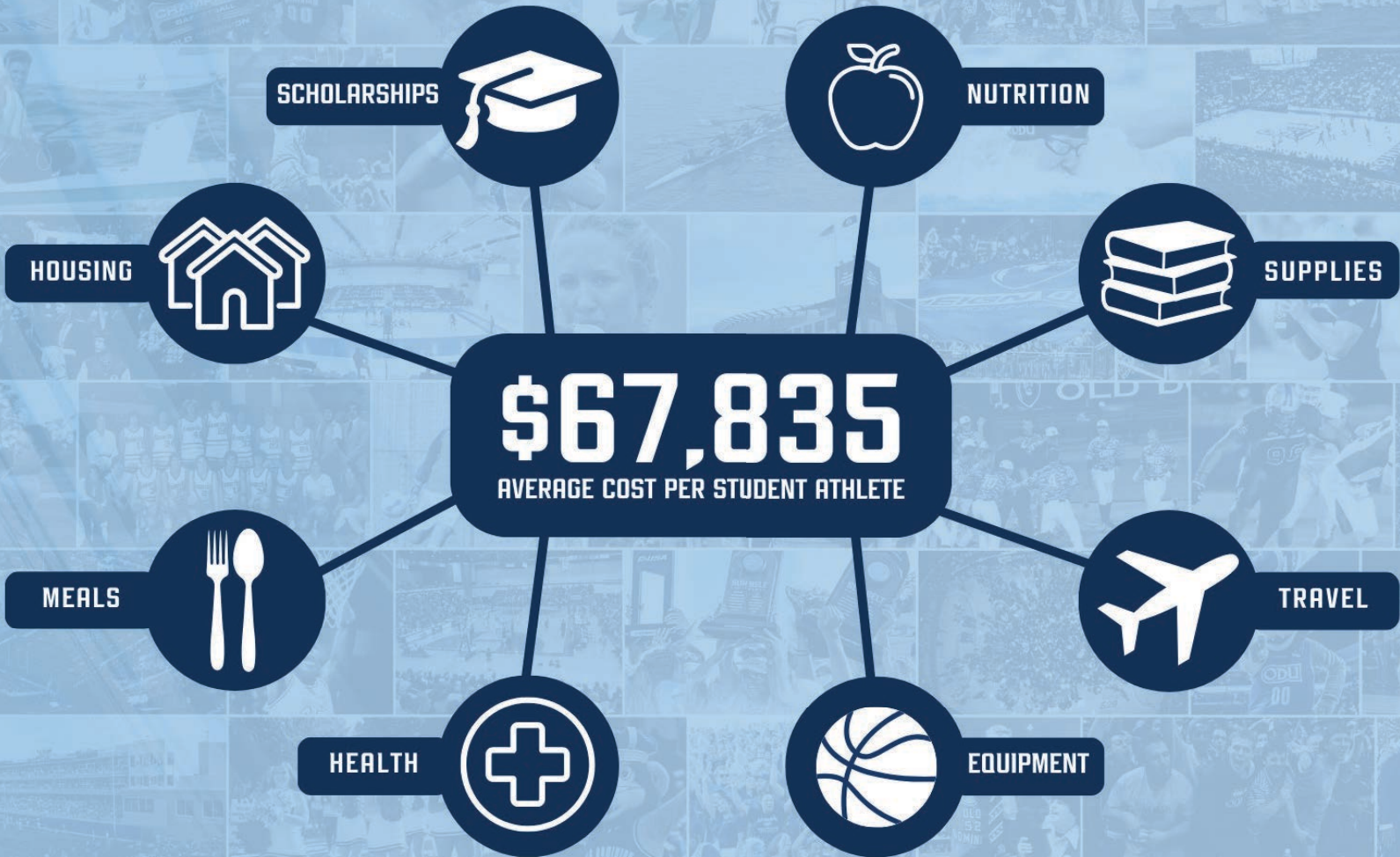
FACILITY PROJECTS

SCHOLARSHIP ENDOWMENTS

PLANNED GIVING

PROGRAM SUPPORT

THE PRIDE OF ODU



ODAF GIVING LEVELS



WHITE KNIGHT (\$100)

Cost of a Textbook for a Student-Athlete

BLUE KNIGHT (\$500)

Cost of Business Attire for a Student-Athlete

BLUE MONARCH (\$1,000)

Average 4-Year Cost of On-Campus Parking for a Student-Athlete

SILVER MONARCH (\$2,500)

Approximate Semester Cost of a Meal Plan for a Student-Athlete

DIAMOND MONARCH (\$5,000)

Approximate Cost for Four Laptops for the Student Academic Center

GOLDEN MONARCH (\$7,500)

Average 4-Year Medical Costs for a Student-Athlete

PLATINUM MONARCH (\$10,000)

Approximate Cost of Yearly Rent for a Student-Athlete

ROYAL MONARCH (\$15,000)

Approximate Cost to Outfit a Team in Under Armour Gear

CHAMPIONSHIP MONARCH (\$25,000)

Approximate Cost of Rings for a Championship Team

SCHOLARSHIP SOCIETY (\$47,803)

Current Cost of a Full Scholarship for a Student-Athlete

ODAF PRIORITY POINT FORMULA

Season Tickets Purchased _____	x 2
ODAF Annual Fund Gift _____	x .15
ODAF Sport Specific/Restricted Gift _____	x .08
Consecutive Years of ODAF Membership _____	x 2
Consecutive Years as Season Ticket Holder _____	x 2
Lifetime Total ODAF Giving _____	x .02

BONUS POINTS

New Member Referral _____	+25 per Referral
110% Club <i>Because of You</i> Donation _____	+ 10

2025 ODAF RENEWAL

RENEWAL CHECKLIST

- Make ODAF Donation by **May 1st**
- Submit Tailgate Parking Request by **May 1st**
- Renew Football Season Tickets by **May 1st**

NEW DONORS

- Visit us online at OldDominionAF.com
- **CLICK HERE** to make a donation!
- Speak with an ODAF representative today to learn more information (757) 683-6963

***PAYMENT PLANS ARE AVAILABLE
THROUGH DECEMBER 2025***

Donations are 100% Tax Deductible



JOIN THE 110% CLUB

In an effort to meet the rising costs of college athletics, the ODAF is challenging all of its members to step up and give 110%, a 10% increase over your previous year's donation. Members who increase their 2024 donation by 10% in 2025 will receive a unique 110% Club gift and 10 bonus priority points.



2025 ODAF MEMBERSHIP BENEFITS

BENEFITS FOR ALL ODAF MEMBERS (\$100+)

- ODAF Membership Gift
- Acknowledgment for Supporting ODU Student-Athletes
- Exclusive Invitation to the ODAF Big Blue Dock Party
- Eligible to Request Football Tailgate Parking
- ODAF/ODU Athletics Weekly Newsletter
- Priority Points for Postseason & Away Game Ticket Requests

Game Day Hospitality Benefits (\$500+)

	\$500	\$1,000	\$2,500	\$5,000	\$7,500	\$10,000	\$15,000	\$25,000	\$47,803
Football Lexus Field Pass Terrace Access		2	4	4	6	8	10	10	10
Football Discounted Price for the Deck	●	●	●	●	●	●	●	●	●
Basketball Big Blue Room Passes	4	6	8	10	10	12	14	14	14
Basketball Parking	●	●	●	●	●	●	●	●	●
Basketball VIP Passes				4	6	8	10	10	10

Pass Allotment dependent on number of season tickets purchased

Exclusive ODAF Experiences (\$1,000+)

	\$1,000	\$2,500	\$5,000	\$7,500	\$10,000	\$15,000	\$25,000	\$47,803
Eligible for Football Tunnel Experience	●	●	●	●	●	●	●	●
Invitation to the Golden Monarch Awards				●	●	●	●	●
Invitation for VIP Game Experience with ODAF							●	●
Invitation to Scholarship Luncheon								●
Eligible for Scholarship Society Gift								●

Please note that the ODAF is not offering tax advice and that we advise that you please consult your own tax advisor regarding the deductibility of the donation. Please visit OldDominonAF.com for more information.

2025 SEASON TICKET PRICING



TICKET PRICES

 \$350	 \$250	 PREMIUM SEATS / SUITES	 ADA SECTION
 \$300	 \$200	 STUDENT SECTION	 VISITING TEAM

2025 TICKETING TIMELINE

MARCH 6

Season Ticket Renewals On-Sale

APRIL 3-25

Early Bird Incentives

MAY 1

Ticket & Giving Deadline

MAY 15

Drop Date for Non-Renewals

MAY 20

Upgrade & Relocations

JULY 15

Season Ticket Holders Single Game Pre-Sale

TICKETING PAYMENT PLANS

ODU fans can elect to pay for their tickets in full at the time of purchase or elect the 4 installment payment plan.

25% DOWN AT TIME OF RENEWAL
25% MAY 15

25% JUNE 16
25% JULY 15

**NOTE:* Payment plans are only available by paying via credit card. A valid credit card is required. Payment plans are only available for season tickets and/or Seats for Service donations. All other donations must be processed through ODAF.





© KRINE BANK VIDEO BOARD
FLYOVER

REIGN ON

WAYS TO RENEW YOUR TICKETS!

1 **CLICK HERE TO RENEW ONLINE**

2 **CALL US**
(757) 683-3375

3 **MAIL**
4320 Hampton Blvd.
Norfolk, VA 23529

4 **REQUEST AN INVOICE**
Call Us at 757-683-3375

SEASON TICKET HOLDER BENEFITS

- Priority access to purchase single game tickets, away games and post-season
- Savings off single game rates
- Payment Plans
- Game Day Experiences
- Discounts with local partners including 10% off memberships to Folkes/Stevens Tennis Center
- Digital Loyalty Program
- Dedicated Service Representative





2025 FOOTBALL PARKING

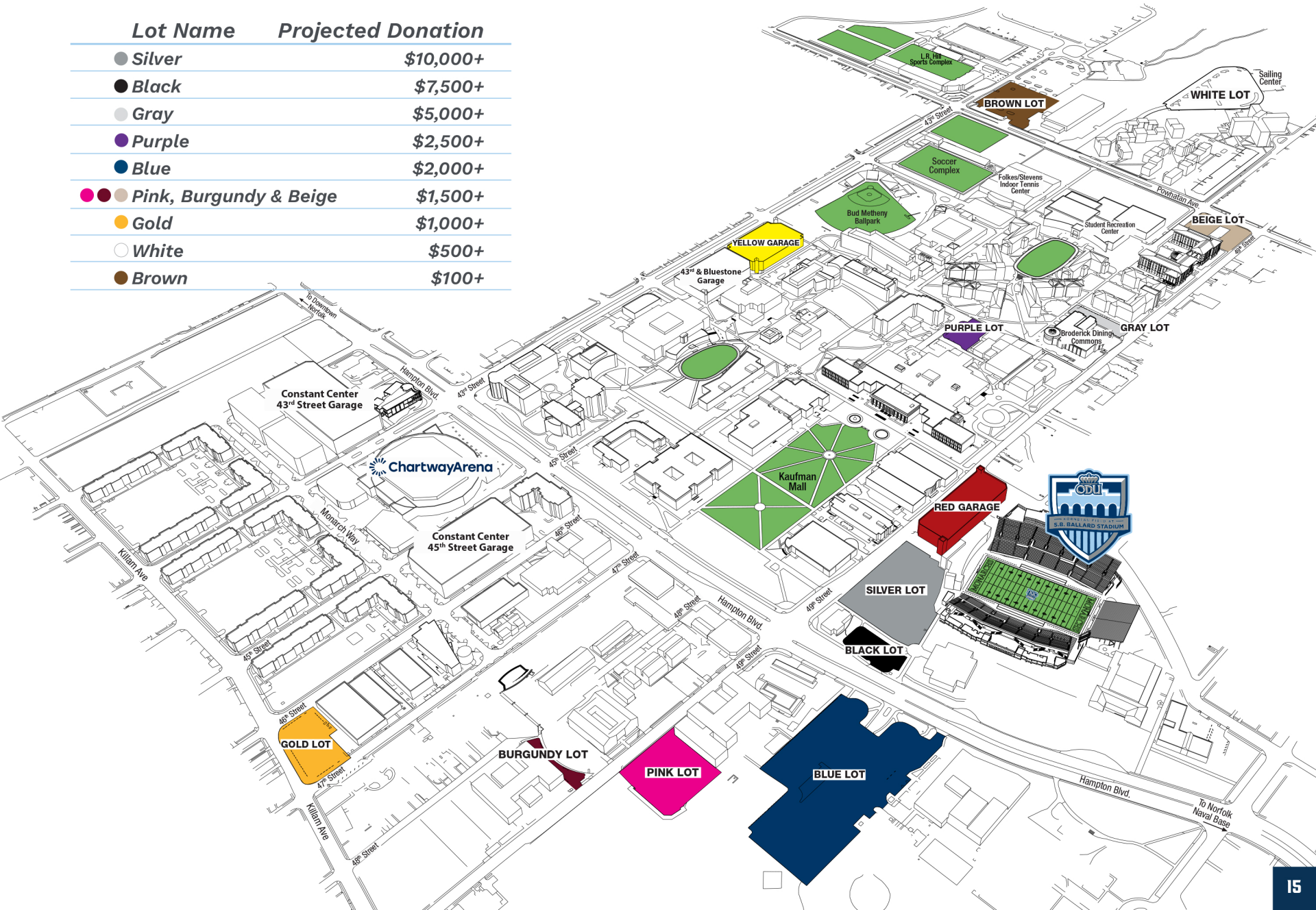
***CLICK HERE TO MAKE A PARKING
REQUEST BY MAY 1ST***

Or call the ODAF Office at (757) 683-6963

ADDITIONAL PARKING INFORMATION

- All parking spots are subject to change and will be determined by ODAF giving level and priority points.
- There is a strict limit of 1 tailgate parking pass per donor account.
- Additional Yellow Garage passes can be purchased for \$50 each.
- For fans who do not wish to tailgate but would like to receive a garage pass instead, the Yellow Garage is available for all ODAF members with football season tickets.
- If individuals would like to park with other donors within a group, parking will be assigned based on priority level of the lowest member of the group.
- ADA shuttles are available from the Yellow Garage, Brown Lot, White Lot, and Beige Lot to S.B. Ballard Stadium.

Lot Name	Projected Donation
● Silver	\$10,000+
● Black	\$7,500+
● Gray	\$5,000+
● Purple	\$2,500+
● Blue	\$2,000+
● Pink, Burgundy & Beige	\$1,500+
● Gold	\$1,000+
○ White	\$500+
● Brown	\$100+





**CLICK HERE FOR INFORMATION
ON PREMIUM SEATING &
REQUEST FORMS**

Or call the ODAF Office at (757) 683-6963



FOOTBALL PREMIUM SEATING



COX BUSINESS LOGE LOUNGE

Located on the second floor of the Atlantic Bay Football Complex, Cox Business Loge Lounge seats are available in two and four-seat packages. Cox Business Loge Lounge ticket holders receive exclusive access to the terrace level and scholarship lounge, which includes a full-service bar and upscale concessions. *Seats available.*

LUXURY SUITES

The Atlantic Bay Football Complex features 27 spacious suites including patio, loft, and standard styles. Suites include tiered stadium seating, upholstered furniture, televisions, and food and beverage service. *Wait list available.*

NEW THIS YEAR!

FIELD LEVEL BOXES

For more information, call the ODAF office at (757) 683-6963



PRIORITY AUTOMOTIVE CLUB

The Priority Automotive Club is an exclusive indoor club located at midfield that provides unmatched premium amenities. These include but are not limited to: Dinner/lunch buffet, full service bar, private restrooms, climate controlled interior seating, wall-to-wall flatscreen TVs, premium parking in the Red Garage, and assigned chairback seating. *Seats available.*

HOSPITALITY AREAS

FULL-SERVICE TAILGATING

Experience the ultimate turnkey tailgating on Kaufman Mall, the premier game day destination for Monarch fans! Choose from single-game, 3-game, or full-season packages, and let us handle everything—from reserving your space to setup and tear down. Just show up, enjoy the game day atmosphere, and we'll take care of the rest!

CLICK HERE FOR DETAILS AND RESERVATIONS

THE DECK

LOCATED ON THE CONCOURSE BEHIND W119

Fans can add the Deck Hospitality Area to any Seats in Stadium

ONLY 150 PACKAGES AVAILABLE FOR PURCHASE

For availability, call Steven Landry; Director of Ticket Sales (757) 683-3360

\$350 PER PERSON

Qualifying ODAF Members

(To see if you qualify, view ODAF benefits chart)

\$550 PER PERSON

Non-ODAF Member Rate

THE DECK INCLUDES

- Private Access to Hospitality Area with High-Top Tables, Drink Rail, & TVs
- Full Game Day Buffet & Non-Alcoholic Beverages
- Private Cash Bar





OUR MISSION

The Pride of ODU is here to support, advocate, and create life-changing opportunities for ODU's student-athletes. With your help, we're building a legacy that goes beyond today's wins—investing in the seasons ahead, the next generation of Monarchs, and the tradition of excellence that defines ODU Athletics.

ABOUT US

The Pride of ODU unites the unwavering support of Monarch Nation to champion the future of ODU Athletics. By connecting fans, alumni, and local businesses, we create meaningful NIL opportunities for ODU's student-athletes, celebrating their accomplishments while giving fans exclusive access to the Monarch experience through memberships, special events, and member-only gear. Facilitated by dedicated ODU advocates, The Pride of ODU is committed to empowering our athletes and building bridges within the ODU community and beyond.

[**CLICK HERE TO SHOP**](#)

[**CLICK HERE FOR MEMBERSHIP**](#)

DRIVING OPPORTUNITY

Ensuring the Future of ODU Athletics.

NIL represents a groundbreaking opportunity for college athletes to capitalize on their **Name, Image, and Likeness**, allowing them to thrive on and off the field. The Pride of ODU is dedicated to fostering these opportunities for ODU's athletes while delivering unique, engaging experiences for Monarch Nation. We work to connect athletes with brands and build partnerships that enhance the ODU legacy and ensure future athletic success.

By joining The Pride of ODU, you help sustain ODU's competitive edge, securing the future of our athletes and athletic programs for years to come.

WHAT TYPES OF NIL OPPORTUNITIES DOES THE PRIDE OF ODU HELP ACTIVATE?

The Pride of ODU offers Old Dominion University student-athletes near limitless opportunities to engage in NIL activations, including: autograph signings, social media promotions, camps and clinics, charity events, special appearances, commercials, and many more.



ODAF GIVING SOCIETIES

M SOCIETY

The ODAF M Society recognizes donors who have contributed \$1M+ lifetime to the Old Dominion Athletic Foundation.

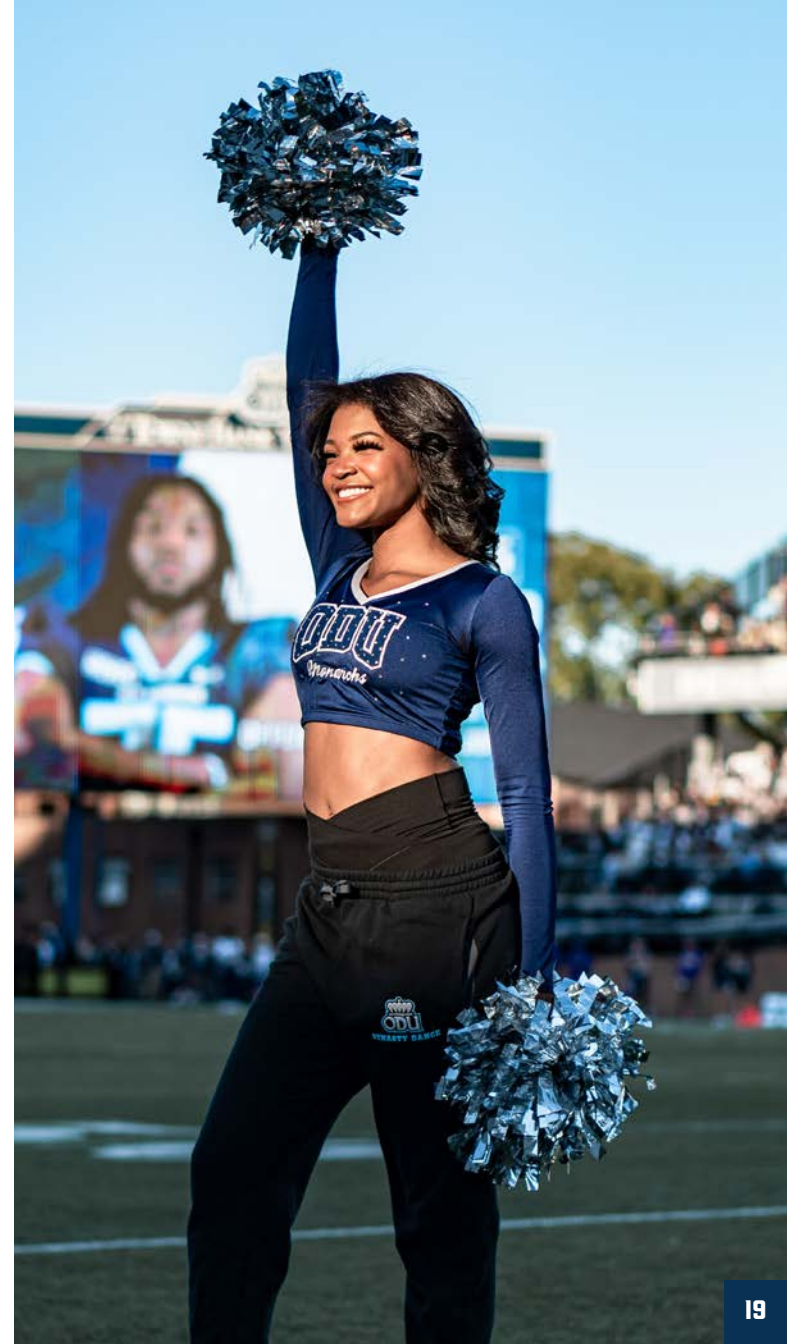
SCHOLARSHIP SOCIETY

The ODAF Scholarship Society is a group of ODAF Donors that make annual charitable contributions to the ODAF of at least the value of a full scholarship for one student-athlete in a calendar year. The value of this contribution changes from year to year. These individuals will be honored with a special invitation to the Barry M. Kornblau Endowed Scholarship Luncheon.

ODAF Scholarship Society Giving Level for 2025 = \$47,803

LEGACY SOCIETY

The ODAF Legacy Society provides a unique opportunity to make the ultimate gift - one that benefits Old Dominion student-athletes far beyond your lifetime through your estate plans. Your commitment to ODU Athletics will shape the future of its programs for generations to come.



HOW TO GIVE

Monarch fans are welcome to make a contribution to the ODAF at any time throughout the year. However, if you are interested in securing any of the benefits listed throughout the Gameplan, contributions must be made by May 1, 2025.

ONLINE

Visit OldDominionAF.com and click donate in the upper right hand corner. Contributions can be made using your Visa, MasterCard or American Express. Payment plans are available.

PHONE

Call (757) 683-6963 to speak with an ODAF representative. Our phones are open from 9am to 5pm Monday – Friday.

MAIL

Mail in your ODAF Renewal Invoice and payment to:
4417 Monarch Way, 4th Floor, Norfolk, VA 23529

*Checks payable to: Old Dominion Athletic Foundation
Memo Line: "Gift Designation"*

IN PERSON

We are located on the 4th Floor directly above the bookstore.
4417 Monarch Way, 4th Floor, Norfolk, VA 23529.





**Note: A contribution in these forms are welcomed. However, please note the ODAF cannot offer any benefits for gifts coming from any of these sources per IRS regulations. Contributions from these sources may only be applied to a gift that is 100% tax deductible. Please consult your tax advisor for more information. To learn more about supporting ODU Athletics, please call 757-683-6963. For specific information regarding your legal or tax situation, please consult your own professional advisor.*

2025 FOOTBALL SCHEDULE

HOME **AWAY**

*Denotes SBC games.



08.30
@ INDIANA



09.06
vs NC CENTRAL



09.13
@ VIRGINIA TECH



09.27
vs LIBERTY



10.04*
vs COASTAL CAROLINA



10.11*
@ MARSHALL



10.18*
@ JAMES MADISON



10.25*
vs APP STATE



11.01*
vs LOUISIANA-MONROE



11.13*
vs TROY



11.22*
@ GEORGIA SOUTHERN



11.29*
vs GEORGIA STATE

Old Dominion Athletic Foundation | 4417 Monarch Way - 4th Floor | Norfolk, VA 23529

Phone: (757) 683-6963 | Fax: (757) 683-5221

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